Investment Research - General Market Conditions

19 May 2020

Euro Area Research

Strong Franco-German recovery fund proposal

- France and Germany have come with a surprisingly bold proposal, which even on the
 details looks promising. The strong signal of solidarity should reduce any risk of further
 fragmentation in the European setup.
- The recovery fund is proposed to be EUR500bn of capital market financing (the EU on behalf of the EC), likely focusing on the longer maturities (2028 or longer).

Strong political signal

Late yesterday news broke that France and Germany have come with a *common proposal* for the EU recovery fund, amongst other things.

Most interesting in the proposal is the potential of a recovery fund, which is also discussed at the current juncture by the European Commission. The details show that the (temporary) recovery fund, which is set at 1% additional of GNI in coming three years, roughly equivalent to EUR500bn, is expected to issue long-term (at least 2028) maturities by the European Commission and to focus primarily on grants (EU contributions raised from 2028, so the value of the grants is still unknown). Funds will be distributed to the most affected sectors and regions on the basis of EU budget programmes. The recovery fund could be approved at the 18-19 June EU leaders meeting, if the rest of the EU agrees . EUR500bn is equivalent of 3.6% of EU (ex UK) GNI.

Overall, we are positively surprised on the resumption of the Franco-German EU integration engine and the details of the recovery fund. As we argued in *Euro Area Research - The road to recovery*, 14 May, the recovery fund will be important in alleviating the asymmetric recovery that is unfolding in the euro area. As the Commission will do the borrowing, it will not add to countries' debt levels (at least not in the short term) and the strong political signal for solidarity could also hold anti-EU sentiment in Southern Europe at bay. However, we have to highlight that it is not a done deal yet. Sebastian Kurz, the Austrian Chancellor, tweeted that the Northern European countries' position remains unchanged.

The next steps

As a rejuvenation of the dormant Franco-German EU integration engine was not expected at this stage, we welcome the proposal. Particularly, we were positively surprised about the content, as the package is bolder than previously envisaged. Looking ahead, we do not know if there is overlap from the current proposal with the expected EC proposal, which is said to be presented by the end of May, but we expect a high degree of overlap. The EU has already approved the ESM credit line, EIB liquidity and EC unemployment scheme SURE. The recovery fund is the last in line and if this EUR500bn is approved, we expect the EU policy response to be completed for now.

While we have already heard positive tunes from Italy and Spain on the proposal, it is still uncertain how the 'frugal four' (the Netherlands, Denmark, Sweden and Austria) will respond. Austrian Chancellor Sebastian Kurz *tweeted* that the Northern European countries' position remains unchanged with a preference for loans rather than grants.

Chief Strategist, ECB and Fixed Income Piet Haines Christiansen +45 45 13 20 21 phai@danskebank.com

Senior Analyst, Euro Area Aila Mihr +45 45 12 85 35 amih@danskebank.com

Senior Analyst, FX Lars Sparresø Merklin +45 45 12 85 18 lsm@danskebank.dk



That said, we think it is difficult to see the 'frugal four' overruling a proposal that has the backing of France, Germany, Italy and Spain and they could probably be pacified with waivers in terms of EU budget contributions and/or a slightly higher loans versus grant element. We look for the 18-19 June EU council meeting for potential approval. This could mean that some of the recovery fund money might already be flowing in H2 20, but more realistically, it is probably early 2021.

Fixed Income - a lot of supply, but not all at once.

As suggested in the proposal, should the EU raise EUR500bn on behalf of the EC, we expect this to be done over multiple years and at the earliest start after this summer/towards the end of the year. For comparison, the gross issuance in the euro area is roughly EUR1tm per year. We expect the new entity to have a high rating, but it is not a given that it would be AAA rated. EU is AAA by Moody's, Fitch and DBRS and AA from by S&P. ESM is AAA by Moody's and Fitch. ESM does not have an S&P rating.

As such, this would exert upward pressure on rates, but with the ECB also expected to step up its PEPP and QE at the June meeting, the net effect is difficult to gauge. We note that we expect the ECB can buy 50% per ISIN of an EU recovery fund, similar to other EU institutions.

EUR/USD institutional risk priced in, now slightly unwinding

In our view, the recent underperformance of EUR/USD has clearly derived from infighting among EU institutions and concerns related to what we regard as necessary monetary and fiscal measures. This has meant a negative risk premium has been building in EUR/USD spot. However, for a few weeks this story has been well priced into both spot and options markets and we have kept our slightly more upbeat assessment.

Our longer-term assessment is not driven by EU budget talks or the ECB but rather by the outlook for global reflationary trends, as reflation lessens debt burdens, leads to smoother politics and financial flows tend to be EUR positive. We continue to see EUR/USD as trading around $1.09\,$ +/-2 figures but financial trends towards reflation and calming European politics may put us in the upper end of such a band, at least for a few weeks.



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This research report has been prepared by Danske Bank A/S ('Danske Bank'). The authors of this research report are Piet Haines Christiansen (Chief Strategist), Aila Mihr (Senior Analyst) and Lars Sparresø Merklin (Senior Analyst).

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